

Ashley Anandakumar

Toronto, ON | ashleyanand.com | ashleyanandakumar@gmail.com | (647) 554-4803

Education

Honours Bachelor of Interaction Design

Sheridan College - *Expected Graduation: May 2028*

September 2024 – Present

Oakville, Ontario

Work Experience

Program Tutor, Interaction Design

Sheridan College

September 2026 – Present

Oakville, Ontario

- Support classes of Interaction Design students alongside the professor, giving hands-on feedback to about 10 students per session on concept development, ideation, and design process.
- Host bookable 1-on-1 appointments where students work through project directions and practice explaining their design decisions.

Freelance Digital Artist

Self-Employed

May 2021 – September 2024

Toronto, Ontario

- Completed illustration commissions, agreeing on scope, timeline, and budget with each client.
- Revised artwork based on client feedback to deliver final pieces on schedule.

Media Coordinator

Canadian Tamil Youth Development Centre

July 2023 – August 2023

Toronto, Ontario

- Created and revised media marketing materials according to organization's needs.
- Designed and animated logos for the organization, contributing to a distinctive visual identity.

Projects

Wealthsimple Terms of Service Redesign

Case Study

March 2026

Oakville, Ontario

- Mapped the path to Wealthsimple's Terms of Service on mobile and desktop, finding it was hard to locate.
- Designed a Legal tab, recent-updates card, text simplifier, and data preferences tab, fully prototyped in Figma.
- Ran trade-off sliders and before/after ease-of-use tests, which set which features to build.

A11yson: AI Accessibility Platform

Hackville (24-hour hackathon)

January 2026

Mississauga, Ontario

- Co-designed the UI/UX for a Chrome extension that adapts websites for users with cognitive accessibility needs.
- Wrote wireframes and interaction specs, then handed off to developers to ship a working product in 24 hours.
- Applied WCAG guidelines to the website design and revised the logo for legibility after designer feedback.

Extracurriculars

Co-President

Maker Lounge

January 2026 – Present

Oakville, Ontario

- Lead a student club of 50 members that gives students a space to network, study, and build community.
- Plan and run events every term with an average of 30 attendees, coordinating with executives and members.
- Oversee a \$500 budget, allocating funds for events and processing reimbursements.

Treasurer

Women in Business & Technology @ Sheridan College

January 2025 – Present

Oakville, Ontario

- Manage budgeting, spending, reimbursements, and tracking of club funds through spreadsheets.
- Coordinate with executive members to allocate funding for events and initiatives.
- Handle reimbursements, invoices, and monthly financial updates.

Skills

Figma
Adobe Creative Suite

User research & testing
Wireframing & Prototyping

AI Tools (Claude, Copilot, VSCode)
Microsoft Office (Word, PowerPoint, Excel)